



**TOWN OF BLACKFALDS
REGULAR COUNCIL MEETING
REQUEST FOR DECISION**

6.2

MEETING DATE: November 10, 2020

PREPARED BY: Sue Bornn, FCSS Manager

SUBJECT: **November Family Violence Prevention Month**

BACKGROUND:

Family Violence Prevention Month started in 1986 as a local initiative in the Town of Hinton where four remarkable Albertans, Katherine Kennedy, Sonja Bennett, Faye Wheeler and Glenda Carter, formed The Hinton Society for the Prevention of Family Violence and launched Alberta's very first family violence education and prevention campaign. The Society's goals were to draw public attention to the issue and to evoke positive change in their community. This led to expanding local supports and services for individuals and families in the areas of prevention, protection and rehabilitation. At a time when family violence was never talked about publicly, these courageous women inspired the Alberta Legislature to recognize every November, Family Violence Prevention Month in Alberta. Today their legacy continues. Hundreds of Alberta communities and thousands of individuals are actively involved in preventing family violence by providing public education and services. The color purple has been used for many years, all over the world, in support of family violence prevention. It's also the color of our campaign here in Alberta.

DISCUSSION:

Blackfalds first declared November as Family Violence Prevention Month in 2017. As the Municipality continues to stay engaged with the Regional Vision for Non-Violence Coalition with the 16 other regional community partners, the acknowledgment of the impact that family violence has on our residents and communities remains important. Blackfalds is committed to its families and through this proclamation can increase awareness of the importance of everyone living in a safe place, both in and out of their homes.

Other opportunities planned in the community to raise awareness of Family Violence Prevention Month include:

- Trees lit up purple in the Municipal offices accompanied by Red Silhouettes. The Red Silhouettes are a symbol of domestic abuse and family violence
- Information available with banners and brochures at the Abbey Centre
- All Municipal Staff and Council are invited to participate in World's Child Day on Friday, November 20th. National Child Day is celebrated on November 20th each year. National Child Day has been celebrated across Canada since 1993 to commemorate the United Nations' adoption of two documents centered on children's rights: the [United Nations Declaration of the Rights of the Child](#) on November 20, 1959, and the [United Nations Convention on the Rights of the Child](#) on November 20, 1989.
- During Bullying Awareness Week, November 18th – 22nd, FCSS is sharing messaging with all of the local schools for inclusion in their regular activities.



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ADMINISTRATIVE RECOMMENDATION

That Council move to proclaim November as Family Violence Prevention Month in the Town of Blackfalds

ATTACHMENTS:

- *2020 Family Violence Prevention Month Proclamation*

APPROVALS

CAO Myron Thompson

Department Director/Author



Family Violence Prevention Month

Whereas there are many people in Alberta who experience family violence; and
whereas the effects of family violence may be carried on from generation to generation;
and whereas all Albertans have a role to play in preventing family violence.

Therefore, I _____
do hereby proclaim the

**the month of November 2020 to be
Family Violence Prevention Month in**

I call upon citizens to help those at risk learn where to turn.
I call upon you to make a difference by helping those affected by
family violence know what supports and resources are available to them.
It takes all of us working together to promote healthy relationships
and create safer communities in our province.

In witness whereof, I have here unto set my hand this
_____ Day of _____, 2020

Alberta 