

**TOWN OF BLACKFALDS**

**LAND USE BYLAW # 1198/16**

**PART 5**

**SIGN REGULATIONS**

## SIGN REGULATIONS

### 13.1 Sign Regulations

A sign shall not conflict with the general character of the surrounding streetscape or the architecture of nearby buildings or be liable to create a cluttered appearance to the streetscape.

No sign shall be erected, enlarged, changed or structurally altered except in conformance with this Bylaw and the sign regulations stated in this section.

1. The following definitions shall be used to define signs in this Land Use Bylaw:

**A-board** means a self-supporting A-shaped local advertising sign which is set upon the ground and has no external supporting structure.



A-board for illustrative purposes

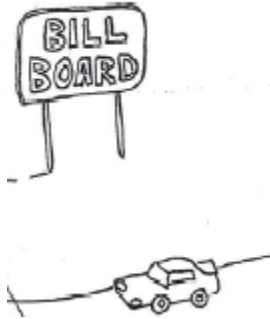
**Accessory Tenants** means businesses, which have leased land or buildings or space within a building from the principal business on a site.

**Awning Sign** means a non-illuminated local advertising sign which is painted on or affixed flat to the surface of an awning.



Awning sign for illustrative purposes

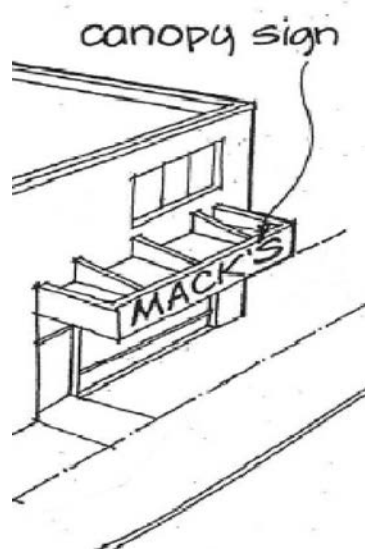
**Billboard Sign** means a sign to which advertising copy is pasted, glued, painted or otherwise fastened to permit its periodic replacement and includes poster panels and painted structures. A billboard sign displays third party advertising.



Billboard sign for illustrative purposes

**Canopy** means a non-retractable, solid projection which extends from the wall of a building and includes a structure commonly known as a theatre marquee, but does not include normal architectural features such as lintels, sills, mouldings, architraves, awnings and pediments.

**Canopy Sign** means a local advertising sign attached to or constructed in or on a face of a canopy or marquee but does not include an under canopy sign.



Canopy sign for illustrative purposes

**Construction Sign** means a sign located on a site where construction is planned and which contains general information about the intended construction.

**Corner Lot** for the sole purpose of Section 13 means that portion of any site abutting two (2) streets.

**Directional Sign** means a sign which indicates the distance and/or direction to a place of business or other premises indicated on the sign.

**Election Sign** means any sign used to promote a candidate or party during a municipal, school board, provincial or federal election or any election held pursuant to the Local Authorities Election Act.

**Electric Sign** means a sign which utilizes an electrical energy source.

**Existing Billboard** means a billboard that has been approved prior to the adoption of the Land Use Bylaw No. 1198/16.

**Facade** means the exterior wall of a building exposed to public view or that wall viewed by persons not within the building.

**Fascia Sign** means a local advertising attached to, marked or inscribed on and parallel to the face of a building wall but does not include a billboard, a third-party advertising sign or painted wall sign.



Fascia sign for illustrative purposes

**Flashing Sign** means a sign which contains an intermittent or flashing light source.

**Free Standing Sign** means a local advertising sign that is supported independently of a building wall but does not include a temporary sign.



Free standing sign for illustrative purposes

**Frontage** for the sole purpose of Section 13.15 means that portion of any site abutting the street excepting a flanking street on a corner lot.

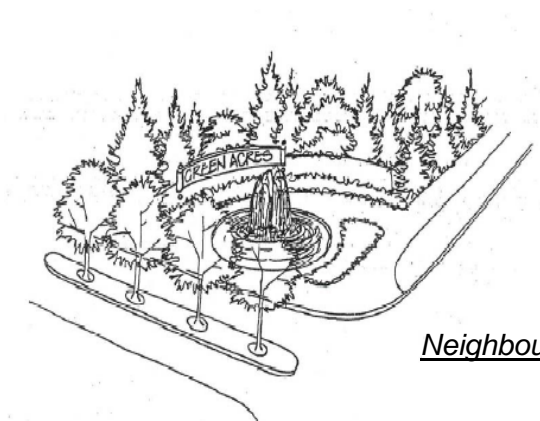
**Height of Sign** means the vertical distance measured from the highest point of the sign or sign structure to grade.

**Identification Sign** means a sign which contains no advertising but is limited to the name, address and number of a building, institution or person.

**Inflatable Sign** means a sign or other advertising device which is designed to be inflated with air or lighter than air gas and to be anchored or affixed to a building or to the ground.

**Local Advertising Sign** means a sign which advertises the business on the property where the sign is located.

**Neighbourhood Identification Sign** means a sign which states the name of a community area and may contain a logo, symbol or map which is related to the community name.



Neighbourhood identification sign for illustrative purposes

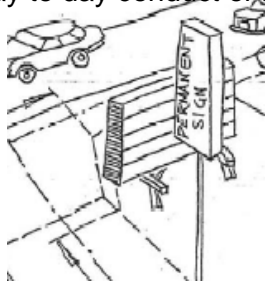
**Owner** means a person, or the authorized agent of such person, in lawful possession or control of a sign.

**Painted Wall Sign** means a sign which is painted directly upon any outside surface or other part of a building advertising product, services, or activities which need not relate to products, services, or activities provided for at the property on which the sign is located and also includes super graphics.



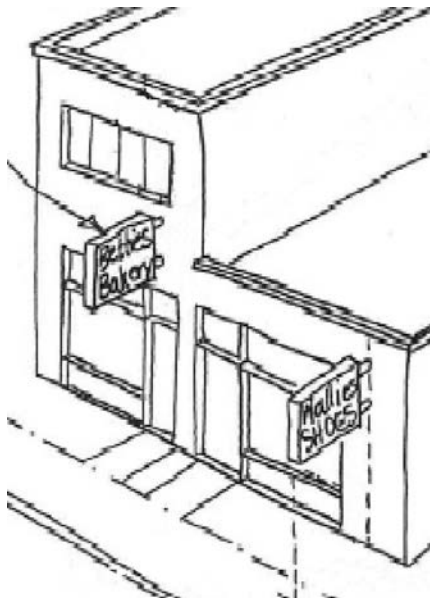
Neighbourhood identification sign for illustrative purposes

**Portable Sign** means any sign or advertising device that can be carried or transported from one site to another, which does not rely on a building or a fixed concrete foundation for its structural support and includes sign commonly known as mobile signs, temporary signs, inflatable signs, or devices or banners, whether tethered to a building or not, vehicles placed in a location for advertising purposes, but does not include A-board or real estate sign or signage permanently attached and forming part of motor vehicles used in the day to day conduct of a business.



Portable sign identification sign for illustrative purposes

**Projecting Sign** means a sign which projects from a structure or a building face and includes a sign in the shape of a canopy but does not include a canopy sign or an awning sign.



Projecting sign identification sign for illustrative purposes

**Property Management Sign** means a sign that identifies the party responsible for the management of the site and any necessary sales, leasing or rental information.

**Reader Board** means a sign which provides for a changeable message through the uses of an electronically displayed message or other similar means and which forms an integral part of the sign which advertises events related to the principal building and may be used for sponsor recognition.

**Real Estate Sign** means a sign erected on a site by the owner or agent of the owner of the site, advertising the site for sale or lease but does not include an inflatable sign.

**Roof Sign** means a sign or logo which is erected upon or above a roof or parapet of a building but does not include an inflatable sign.



Roof sign identification sign for illustrative purposes

**Rotating Sign** means a local advertising sign or portion of a local advertising sign which moves in a revolving manner, but does not include a clock.

**Sign** includes any device used to identify or advertise a place of business or a product, whether words or numbers are used or not.

**Sign Area** means the entire surface area of a sign on which advertising copy could be placed and includes any frame or embellishment which forms an integral part of the display, but does not include landscaping and in the case of a double-face or multi-face sign, the average of the total area of all sign faces.

**Sign Permit** means permission in writing given by the Development Officer to erect or place a sign in accordance with the Land Use Bylaw or any variance thereto.

**Sign Structure** means a structure designed to support a sign and may consist of a single pole or be a wall or an integral part of the building.

**Sponsor** means a corporation or organization that enters into an agreement to pay money to a property owner in exchange for public recognition of the sponsor's contribution, including the right to advertise the name of the sponsor on signage on the property.

**Sponsor Recognition** means the identification, by name and/or logo, of an individual or organization.

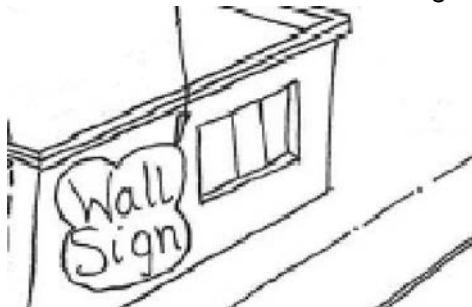
**Subdivision Identification Sign** means a sign containing general information about a new subdivision such as the name of the subdivision or the name of the developer.

**Super Graphics** means a graphic design painted on a building, which does not convey a defined advertising message or logo and includes a mural.

**Third-Party Advertising** means a sign which refers to goods, activities or services other than those produced, offered for sale or free or obtainable at the premises or on the site on which the sign is displayed.

**Under-Canopy Sign** means a local advertising sign which is suspended beneath a canopy.

**Wall Sign** means a sign which is mounted or fixed to or supported by a wall by any means but does not include a fascia sign and may display general advertising.



Wall sign identification sign for illustrative purposes

**Window Sign** means a local advertising sign which is painted on, attached to or installed inside a window for the purpose of being viewed from outside the premises.



Reference to land use districts in this Section means the respective land use district established in the Land Use Bylaw.

### **13.2 Sign Permit and Requirements**

1. Except as provided in Section 13.4, no person shall place, replace, erect or use any sign without first obtaining a sign permit.
2. A person who fails to comply with any of the provisions of Sections 13.2 and 13.3 shall be guilty of an offence and subject to the penalties set in this Land Use Bylaw.
3. The Development Officer shall issue a sign permit if the sign complies with the provisions of the Land Use Bylaw.
4. The sign permit shall bear the date on which it is issued and if active work is not commenced within the period of 12 months from the date of its issuance, the sign permit shall expire and become invalid, unless the Development Officer approves an extension of time which must be requested by the owner.
5. Provided the sign is erected within 12 months of the date of issue of the permit, the permit shall continue in force from year to year.
6. An application for a sign permit shall include the following:
  - a) The name and address of:
    - (i) the sign company responsible for the sign, and;
    - (ii) the owner of the sign, and;
    - (iii) the registered owner of the land or premises upon which the sign is to be erected.
  - b) A site plan designating location and setback requirements.
  - c) A plan showing the following construction details:
    - (i) the overall dimensions of the sign and the total sign area;
    - (ii) the amount of projection from the face of the building, where applicable;
    - (iii) the amount of projection over Town property, where applicable;
    - (iv) the height of the top and bottom of a sign above Town streets, sidewalks, or the average ground level at the face of a building or sign;
    - (v) the distance to aerial power lines from freestanding signs;
    - (vi) a colour rendering of the proposed sign.
  - d) Normal maintenance of a sign in accordance with an existing permit does not require a new permit.
  - e) Upon application by the owner the Development Officer and/or Municipal Planning Commission may consider a relaxation in accordance with the provisions outlined in the Land Use Bylaw.
  - f) Whenever the conditions of installation require unusual structure provisions, the Development Officer, if he deems it necessary in the interest of public safety, may require that a structural drawing be prepared by and bear the seal of a professional engineer.

- g) an application for portable sign permit must include a site plan showing the proposed location of the portable sign, all dimensions of the sign including height and face area of the sign, the design of the sign including a photograph of same, the type of construction, material and finish of the sign, the manner of stability and support of the sign, the distance from curb lines, property lines and driveway locations and shall follow the requirements of Section 13.20.

### 13.3 Signs Not Requiring a Sign Permit

1. The following signs shall not require a sign permit but must comply with the regulations of the Land Use Bylaw as amended, where applicable:
  - a) signs, notices, placards or bulletins required or permitted to be displayed;
    - (i) under the provision of federal, provincial or municipal legislation;
    - (ii) by or on behalf of the federal, provincial government, or;
    - (iii) on behalf of a department, a commission, a board, a committee or an official of the federal, provincial or municipal government.
  - b) Advertising signs displayed in or on buses, bus shelters, bus stop seats or on garbage or recycling bins located on streets under an agreement with the Town;
  - c) Signs located in or on taxi cabs;
  - d) Signs located inside a building, including permanent tenant identification signs located inside an enclosed shopping mall;
  - e) The name or address of a building when it is sculptured or formed out of the fabric of the building face;
  - f) Street numbers or letters displayed on a premises where together the total copy area is less than 1.2 m<sup>2</sup> (12.9 sq ft);
  - g) A fascia sign which is attached to a residential dwelling unit or its accessory buildings and states no more than the name of the building or the name of the persons occupying the building or both, provided that the total sign area does not exceed 0.28 m<sup>2</sup> (3 sq ft);
  - h) A fascia sign or a canopy sign which is attached to a building other than a residential dwelling unit and states no more than:
    - (i) the name or address of the building;
    - (ii) the name of the person or institution occupying the building, and;
    - (iii) the activities carried on in the building including hours of operations and rates charges, provided the total sign area does not exceed 1.5 m<sup>2</sup> (16 sq ft).
  - i) A real estate property management sign provided that the total sign area does not exceed 1.0 m<sup>2</sup> (10.8 sq ft) in R1, R2, R3, R4 and R5 districts;
  - j) A real estate or property management sign provided that the total sign area does not exceed 6 m square in any other district;
  - k) Signs placed on a premises for the guidance, warning or restraint of persons;

- l) Window signs, unless otherwise stated in this section;
- m) A-board signs located within the boundaries of lots in the I1, I2, C1, C2, C3, C4 and CMU Land Use Districts provided that:
  - (i) such signs may not display third party advertising, and;
  - (ii) in the I1 and I2 Districts such signs may not be placed on any portion of a lot which abuts an arterial road, and;
  - (iii) provided these signs meet the requirements in Section 13.13.
- n) Candidates' election signs only during the following time frames:
  - (i) between September 1 of an election year and the date of the election, in the case of an election under the Local Authorities Election Act, and;
  - (ii) between the date the election is officially called and the date of the election, in the case of elections for Federal and Provincial public office;
  - (iii) and provided that the signs shall be removed within 48 hours after the election.
- o) Directional signs with an area less than 1.4 m<sup>2</sup>;
- p) Construction signs, provided they conform to the following requirements:
  - (i) there shall not be more than a total of four (4) construction signs per site, and;
  - (ii) in residential subdivisions, the total area of all four (4) construction signs shall not exceed 6.4 m<sup>2</sup> (68.9 sq ft) and;
  - (iii) in commercial and industrial subdivisions, the total area of all four (4) construction signs shall not exceed 25 m<sup>2</sup> (269 sq ft).
- q) No individual construction sign in a residential area may exceed 3.2 m<sup>2</sup> (34.45 sq ft) in area;
- r) All construction signs must be located on private property;
- s) Construction signs shall be professionally designed and maintained to the satisfaction of the Development Officer.
- t) Construction signs may be erected within a period starting not earlier than six (6) months before the date of intended construction and ending three (3) months following the completion of construction, but in no case shall a construction sign be erected for a maximum total time period of 18 months;
- u) The temporary placement of garage sale signs for a period not exceeding 48 hours from the time the sale ends.

#### **13.4 Sign Owner's Responsibility**

1. Neither the granting of a sign permit, nor the approval of the plans nor any inspections made by the Development Officer shall in any way relieve the owner from full compliance with the Land Use Bylaw or other applicable legislation.
2. The owner of a sign shall at all times maintain the sign in a proper and safe state of repair and shall not allow or permit the sign to become dilapidated or unsightly.

3. Unless otherwise allowed in this section, no person shall attach anything to an existing permitted sign unless a new permit is issued for such addition.
4. All sign structures shall be securely built, constructed and erected to conform to the standard set forth in this section.

### **13.5 Safety Provisions**

1. No person shall:
  - a) erect or maintain any sign that is in contravention of this or any other Town Bylaw;
  - b) erect a sign or sign structure on any exterior stairway, fire escape, fire tower or balcony servicing as a horizontal exit, or;
  - c) erect a sign so that any portion of the surface or supports will interfere in any way with any of the following:
    - (i) any opening necessary for a standpipe, required light, ventilation or exit from the premises;
    - (ii) the free use of any window above the first storey, or;
    - (iii) the free passage from one part of a rood to another part of the same roof;
  - d) erect, construct or maintain a sign or a display structure so as to create a hazard for pedestrian or vehicular traffic by blocking sight lines between pedestrian and vehicular traffic or distracting a driver or pedestrian, as determined by the Development Officer;
  - e) erect, construct or maintain any sign which makes use of the words, "STOP", "LOOK", and "DANGER" or any other word, phrase, symbol or character in such a manner as to interfere with, mislead or confuse traffic.

### **13.6 Illumination Provisions**

1. No person shall place flashing signs at location closer than 23.0 m (75.5 ft) to any dwelling in a residential district.
2. No person shall place flashing signs, revolving beacons, readograms, stationary lights or coloured signs at locations which may, in the opinion of the Development Officer, obscure or cause confusion with traffic lights and traffic signs or in any way endanger progress of traffic through the streets or lanes of the Town.
3. No permit shall be issued for and no person shall erect, install or maintain an electric sign, unless it conforms with the Alberta Safety Codes Act and regulations thereto.

### **13.7 Projection Over Town Property – Overhanging Sign**

1. Except for an A-board sign for which a permit has been issued under this Bylaw or an election sign pursuant to Section 7.1(12), no person shall erect a sign upon or over Town property (including rights-of-ways, easements and utility lots), or within any setbacks required by the Land Use Bylaw without:
  - a) the approval of the Development Officer, and;

- b) entering into an encroachment agreement binding upon the owner of the land or building to which the sign is attached, and containing provisions to:
    - (i) indemnify the Town;
    - (ii) place and maintain insurance, and;
    - (iii) charge the land with any costs incurred by the Town.
2. No person shall erect a sign so that any part of the sign or the sign structure projects into or over a lane at a clearance of less than 4.6 m (15 ft) above grade, and;
- a) within a distance of 7.5 m (24.6 ft) from the intersection of the boundaries of two (2) streets, two (2) lanes, or a street and a lane, no person shall erect a sign in such a manner that:
    - (i) a vertical line from the outer edge of the sign intersects the sidewalk below at a point less than 1.5 m (5 ft) from the face of curb;
    - (ii) any part of the sign is less than 0.9 m (3 ft) from any utility pole or a pole supporting traffic signals or signs;
  - b) no person shall place or construct a sign extending over a street or lane where the street or lane is less than 10 m (32.8 ft) wide.

### **13.8 Insurance**

- 1. The owner of any sign that overhangs Town property, where a permit has been issued, shall be responsible for maintaining in force an insurance policy naming the Town as an additional insured and shall provide evidence of such insurance to the Town on demand.

### **13.9 License Fee**

- 1. Where a sign is permitted on Town land, the owner shall pay to the Town an annual license fee in an amount as established by Council from time to time.

### **13.10 Permit Fee**

- 1. The permit fee for a sign is determined by the current Fee Schedule Bylaw and amendments thereto.

### **13.11 Revocation of Sign Permit**

- 1. The Development Officer may revoke any sign permit where:
  - a) a sign for which such permit was issued violates the conditions of the permit or any of the provisions of this Bylaw, or;
  - b) the owner is in breach of any of the provisions of this Bylaw.

### **13.12 Sign Regulations by Type**

A-board Signs shall:

- a) be of a painted finish, be neat and clean, and be maintained in such condition, and;
  - b) be of a size not exceeding 0.61 m (2.0 ft) wide by 0.92 m (3 ft) high and not less than 0.30 m (1 ft) wide by 0.61 m (2.0 ft) high.
1. A-board signs shall be placed on private property within any Residential, Commercial or Industrial District.
  2. The Development Officer may issue a sign permit to permit one (1) A-board sign to be erected on private property in a Commercial District subject to the following conditions:
    - a) the Commercial site for which the permit is issued shall be 40 m (131 ft) or more from a collector or arterial road;
    - b) the A-board sign is erected for or on behalf of one (1) tenant in the Commercial site;
    - c) not more than one (1) A-board sign may be issued for the Commercial site;
    - d) the arterial or collector road on which the site is located is the one that provides the closest access to the Commercial site.
  3. The sign may remain at its approved location only during the business hours of the permit holder.
  4. The sign permit shall expire one (1) year from the date of its issue.

### **13.13 Subdivision Identification Signs**

1. A Subdivision Identification Sign must meet the following requirements:
  - a) it must be professionally designed and maintained.
2. The appearance and contents of the sign must be approved by the Development Officer.
3. It must be located on private property adjacent to the entry of the subdivision.
4. It may not exceed 12 m<sup>2</sup> (129 sq ft) in area unless the sign is located more than 100 m (328 ft) from a roadway and is approved by the Development Officer.
5. Not more than one (1) sign for each entrance to the subdivision.
6. It may be approved for a period of up to five (5) years.
7. The Development Officer may approved one (1) year renewals of the permit for a Subdivision Identification Sign after the initial five (5) year term, provided that the sign remains properly maintained, there are still lots available for sale and the continued presence of the sign will not adversely affect any municipal interests in the land on which the sign is erected.

### **13.14 Awning Signs, Canopy Signs and Under Canopy Signs**

1. Awning signs shall not project from the building to a point greater than where a perpendicular line from the front edge of the awning will intersect the sidewalk 0.6 m from the face of the curb.
2. Canopy signs may be attached to the sides and front of the canopy, and such signs may extend the entire length and width of the canopy.
3. Under canopy signs may be hung from the canopy provided such signs shall not:
  - a) extend beyond the sides or the front of such canopy, and;
  - b) exceed a vertical dimension of 1.5 m (5 ft).
4. No person shall erect an awning sign, a canopy sign or an under canopy sign unless such sign:
  - a) is securely hung and anchored to the building to which it is attached;
  - b) the structure to which it is attached is capable of resisting all stresses resulting from dead weight, snow and wind loads;
  - c) is at clearance of not less than 2.8 m (9 ft) from the grade of the sidewalk;
  - d) does not project more than 3.0 m (9.8 ft) from the face of the building or structure to which it is attached.
5. Projecting signs installed over or above canopies shall not be supported by the canopy.

### **13.15 Billboard Signs**

1. A Billboard Sign shall not:
  - a) be more than 3.1 m (10 ft) high, and not more than 6.1 m (20 ft) long;
  - b) have a maximum height above grade of more than 6.1 m (20 ft);
  - c) have a maximum area exceeding 19.0 m<sup>2</sup> (204.5 sq ft);
  - d) not be located closer than 3.0 m (9.8 ft) to any property line;
  - e) not be erected, constructed, altered or used anywhere within the Town except as provided by this and other Bylaws of the Town.
2. The land and the sites in and about where the billboards are permitted shall be at all times maintained in a neat and clean manner, free from all loose papers and rubbish. A second face may be required on the billboard where the back of the billboard is visible to pedestrian or vehicle traffic.
3. An existing billboard may be relocated on the same site with the approval of the Development Officer.

### 13.16 Fascia Signs

1. Fascia signs shall not be located above any portion of a street, or project over public property unless there is a minimum clearance from grade of 2.5 m (8.2 ft) and a maximum projection of 0.4 m (1.3 ft).
2. A fascia sign shall not exceed 15% of the visible area of the facade of each wall of the building on which it is located.
3. A fascia may be illuminated.

### 13.17 Freestanding Signs

1. A freestanding sign may be allowed in a setback area as established in the Land Use Bylaw and is subject to the condition that it be removed or relocated at the owner's expense upon 30 days written notice from the Town.
2. In a C-2 (Highway Commercial) District, freestanding signs are subject to the following regulations:
  - a) one sign up to a maximum area of 40.0 m<sup>2</sup> (430.5 sq ft) may be allowed per site for the purpose of identifying the said centre and the tenants collectively, or;
  - b) for the purpose of identifying the said centre and the tenants collectively, one sign not exceeding 25.0 m<sup>2</sup> (269 sq ft) in area may be allowed per arterial road frontage;
  - c) provided that in either case the maximum height of a sign shall be 9.0 m (29.5 ft).
3. In a C-3 (Commercial Local) District, freestanding signs are subject to the following regulations:
  - a) only one sign may be allowed for the purpose of identifying the said centre and the tenants collectively, except that an additional auxiliary sign may be allowed for a gas bar which auxiliary sign shall not exceed 2.0 m<sup>2</sup> (21.5 sq ft);
  - b) the maximum sign area shall be 9.3 m<sup>2</sup> (100 sq ft);
  - c) the maximum height of a sign shall be 9.0 m (29.5 ft) for signs abutting an arterial street and 7.5 m for signs abutting any other street, and where signs are located at the corner of an arterial and any other street, the lower maximum limit shall apply.
4. A minimum separation distance of 50.0 m (538 ft) shall be maintained between freestanding signs located on the same site.
5. Distance requirements between freestanding signs shall not apply to entrance or exit signs used for the purpose of directing traffic, providing:
  - a) those signs do not display any advertising message, excluding a logo, and;
  - b) the sign area does not exceed 2.0 m<sup>2</sup> (21.5 sq ft).
6. Where the site is at the corner of two (2) or more arterial roads, one (1) additional sign may be allowed on the site.



7. The maximum area of a freestanding sign:
  - a) in the Residential Districts is 2.0 m<sup>2</sup> (21.5 sq ft);
  - b) in the C3 District is 5.0 m<sup>2</sup> (53.8 sq ft);
  - c) in the C1, C2, CMU, I1 and I2 Districts is 12.0 m<sup>2</sup> (129 sq ft).
8. The maximum height of a freestanding sign:
  - a) in the Residential and C3 Districts is 4.5 m (14.8 ft);
  - b) in the C1< C2, CMU, I1, I2 and DC(2) Districts is 9.0 m (29.5 ft);
  - c) in the C4 District is 12.0 m.
9. The bottom of freestanding signs:
  - a) in C3 Districts shall be a minimum of 2.8 m (9 ft) above grade, and;
  - b) in all other Districts where such signs are allowed, shall be a minimum 3.6 m (11.8 ft) above grade, unless a lesser distance is approved by the Development Officer, and the space between the bottom of the sign and the grade shall be unobstructed, except for such supports as the sign may require.

### **13.18 Neighbourhood Identification Signs**

1. A neighbourhood identification sign may be erected by a developer at the entrances to a subdivision, subject to the developer entering into a Development Agreement to the satisfaction of Engineering Services and dealing with the precise location, number, size, design and character of the sign and making provision for the perpetual maintenance and care of the sign.
2. Neighbourhood identification signs shall:
  - a) be for neighbourhood identification purposes only;
  - b) display no advertising at all, and;
  - c) be constructed of maintenance free material wherever possible.
3. A neighbourhood identification sign shall not:
  - a) encroach upon a utility right-of-way, or;
  - b) affect traffic safety.

### **13.19 Painted Wall Signs**

1. A painted wall sign shall not exceed 3.1 m (10 ft) in height and 9.14 m (30 ft) in length.
2. Only one (1) sign per wall is permitted.
3. Notwithstanding Section 13.7, a super graphic may be the entire length of an exterior wall providing the design has been approved by the Development Authority.

## 13.20 Portable, Temporary, Inflatable Signs and Banners

1. Intent:
  - a) portable signs are intended for temporary on site advertising relating to the commercial activities of the landowner or tenants. Third party advertising is not permitted on portable signs with the exception only of promotions of not for profit organizations;
  - b) the portable sign owner or licensee, not the Town will determine which tenant(s) shall have the benefit of the portable sign, and;
  - c) a portable sign being used to advertise activities or events with the exception of not for profit organizations may only be located on a site where the event or activity is taking place.
  
2. Districts in which Portable Signs are allowed:
  - a) subject to the provisions of this part, portable signs are a permitted use in C1, C2, C3, C4, CMU, I1, I2 and discretionary in all other districts.
  
3. Specific locations in which Portable Signs are allowed:
  - a) no portable sign is allowed on any site which contains an A-board;
  - b) the landowner or a lessee with the consent of the landowner of a site for which a portable sign is proposed may apply for a portable sign permit;
  - c) an application for portable sign permit must include a site plan showing the proposed location of the portable sign, all dimensions of the sign including height and face area of the sign, the design of the sign including a photograph of same, the type of construction, material and finish of the sign, the manner of stability and support of the sign, the distance from curb lines, property lines and driveway locations;
  - d) notwithstanding (c) herein, a portable sign must be wholly located on the property of the landowner who has been granted a permit;
  - e) notwithstanding (a), (b), (c) or (d) above, no portable sign shall be located closer than 100 linear meters to any other portable sign, and;
  - f) a portable sign may only be located at the specific location for which a permit is granted.
  
4. Portable Sign Standards:
  - a) a portable sign shall be installed, serviced, removed, and accessed from within the property on which the sign is located;
  - b) a portable sign shall not exceed 4.0 m<sup>2</sup> (43 sq ft) per face, nor shall any such sign exceed 3.1 m (10 ft) in height from grade;
  - c) no portable sign shall be illuminated or employ any flashing or sequential lights or any mechanical or electronic device to produce or simulate motion;
  - d) a portable sign shall not interfere with pedestrian and/or vehicular traffic;
  - e) notwithstanding 13.20.3 above, no portable sign shall be located closer than 1.5 m

(5 ft) to a property line or within 3.1 m (10 ft) of any access/egress to/from a property or within 10.0 m (32.8 ft) of any intersection;

- f) a portable sign must be stabilized but shall not use unsightly or potentially hazardous methods. The means by which stability is to be provided shall be included as part of the permit application. An inflatable sign may, however, use guy wires;
- g) a portable sign shall be removed immediately on ceasing to be in use, and;
- h) a portable sign in use, shall at all times be maintained in good condition, and specifically, shall contain lettering and signage which is secure and complete. Any damaged or missing signage must be repaired within 24 hours of knowledge of same coming to the attention of the permit holder.

5. Permits and Fees:

- a) no portable sign shall be erected without a permit from the Town of Blackfalds Development Authority; the fee payable for a sign permit for a portable sign shall be \$85.00;
- b) an applicant for a portable sign permit shall provide all of the information required by these provisions, and include such other information as the Development Authority may reasonably require;
- c) no portable sign may be placed other than at a location approved by the Development Authority and shown on a site plan forming part of the permit application;
- d) the maximum length of a permit is 30 days. The maximum duration of display at one location for each portable sign shall be 30 days twice a year;
- e) portable signs shall be removed on or before the date on which the permit expires.

6. Short Term Seasonal Activity Portable Signs:

- a) on application the Development Authority may in his/her sole discretion permit the placement of a portable sign for short term seasonal activities but in any event for a period no exceeding 15 days. The license fee for such permit shall be \$40.00.

7. Inflatable Signs:

- a) except as enumerated herein, all provisions applicable to portable signs generally shall apply to inflatable signs;
- b) an inflatable sign shall be tethered or anchored and shall be touching the surface to which it is anchored;
- c) an inflatable sign shall not exceed the maximum free standing sign height allowable for the district;
- d) there shall be a maximum of one (1) inflatable sign per site, but no inflatable sign shall be permitted on the site containing any other portable sign;
- e) an inflatable sign may be placed on a site twice within a calendar year, but for not more than 30 days at a time, and;
- f) an inflatable sign may not be located on the roof of a structure.

8. Banners:

- a) a banner shall not be displayed at any one site for longer than 60 consecutive days and for no more than 120 days within a calendar year;
- b) the application for a permit respecting a banner shall indicate the location and the area the banner will cover but in no circumstance will a banner be permitted on any structure other than a permanent building;
- c) notwithstanding the above, a banner size shall not exceed 10% of the gross area of the face of the structure to which it is attached;
- d) a banner shall be maintained in good condition and promptly removed if damaged, and;
- e) except as enumerated herein, all provisions applicable to portable signs generally shall apply to banners.

9. Exception:

- a) These provisions do not apply to portable signs including banners erected by the Town or the RCMP as warning signs in connection with traffic speed or safety.

### **13.21 Projecting Signs**

1. No projecting sign shall be erected so that the bottom thereof is less than 2.8 m (9.2 ft) above the sidewalk; provided however, where traffic lights may be obscured in the opinion of the Development Officer, the minimum requirement for the bottom of the projecting sign may be increased to a height of 3.6 m (11.8 ft) or more above the sidewalk.
2. All projecting signs shall maintain the required clearance from overhead power and service lines as required forth under legislation in effect in Alberta at the time the sign is approved.
3. The maximum area of a projecting sign shall be 4.5 m<sup>2</sup> (48.4 sq ft).
4. The nearest edge of a projecting sign shall not be set off more than 0.31 m (1 ft) from the building face.

### **13.22 Wall Signs**

1. Wall signs shall be securely fastened to walls and shall not be entirely supported by an unbraced parapet wall.
2. The maximum horizontal dimension of a wall sign shall be 6.1 m (20 ft).

### **13.23 Election Signs**

1. Election signs may be placed on private or public property (with the approval of the owner/public authority).
  - a) Election signs are permitted on municipal property, excluding all parks, only as designated by the Town Council.

- b) No encroachment of an election sign from private property onto municipal property will be permitted unless it is at a designated location.
- c) Election signs must be located at least 3.0 m (9.84 ft) from the back of sidewalk or if there is no sidewalk, the back of curb.
- d) Election signs on public property may not exceed 3.0 m<sup>2</sup> (32 sq ft) in size or 3.6 m (12 ft) in height.
- e) Candidates shall remove their election signs from public and private property within 48 hours after the close of the voting stations on Election Day and ensure that the site is cleaned up and that the holes are filled with a mixture of topsoil and grass seed.
- f) If a candidate fails to remove his or her election signs within 48 hours after the voting stations close on Election Day, the Designated Officers may remove them and the candidate shall be liable for the cost of removal.
- g) When an election sign interferes with work being carried out by Town work crews or contractors doing work on behalf of the Town, the crews may remove and dispose of such signs.
- h) Designated Officers employed by the Town may remove any election signs which have been erected, affixed, posed or placed on any Town property in contravention of this Bylaw.
- i) A candidate whose name appears on an election signs which is in contravention of this Bylaw shall be guilty of an offence under this Bylaw.

#### **13.24 Offensive Signage**

1. No sign shall be erected which promotes intolerance, hatred or ridicule of any race, religion or other segment of society.
2. No billboard, wall sign, or painted wall sign, including super graphics or portable sign shall be allowed to advertise adult entertainment or services which feature nudity.